



Crafting meaningful products and experiences for people.

About

I'm a digital product designer based in and around London, working from home or wherever the Wi-Fi's decent. I craft ideas into things people actually want to use, utilising my skills in UI, UX, service and visual design.

How I help experiences matter

(01) User Experience

UX is at the heart of what I do. I'm a creative thinker and problem solver who digs into user pain points to craft experiences that work best. From ideation to service design, I build digital products that deliver results for both businesses and users.

Design Thinking

Ideation

Wireframing

Mapping

(02) Visual Design

I'm also an experienced UI designer with roots in graphic design. From pixels to print, I believe great visual design is key to creating digital experiences that not just deliver but delight.

UI Design

Figma

Graphic Design

Storytelling

(03) Facilitation

I run workshops for designers and non-designers, helping teams work better together. Research is key to the process – I'm an experienced usability testing moderator. I've led projects and mentored young designers to success.

Workshops

Testing

Leading

Mentoring

Experience

Senior Designer	Nile	Apr 2023 - Present
Designer	Nile	Oct 2020 - Apr 2023
Freelance Designer	Self-employed	Nov 2019 - Oct 2020
Design Consultant	WarnerMedia	Oct 2019 - Oct 2020
Design Intern	forpeople	Aug 2019 - Sep 2019
Freelance Designer	CNN	Jun 2018 - Aug 2018

Education

BA (Hons) Graphic Communication Design	1st, Central Saint Martins (UAL)	2016 - 2019
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Awards

MullenLowe Nova Award	Nominee	2019
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Portfolio

www.edmonds.design ↗

Contact

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